

50% 300
 40% 6,000
 4,000 1,000
 20,000

3
 (Tele Marketing)

“
 50%

150-200
 1 3 404

300
 E-Application

6

6

(Direct Response TV) 3-4

“ 2554-2555 200

3

2553

20,000 27% 15,722

2552 (FYP) 6,000 41%

14,000 3

4,000

55% 2,571

1,000

19% 841

1,000

32% 755

(New Code)

18,000 25,634

(Active Agent) 3,702 6,000

“ 16,000

5

”

“

40%

”